

AI as an everyday executive companion

Silicon Valley learning experience

60 MBA participants

Online introduction with SparkBridges
One month before the Silicon Valley visit

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Preparation, practice and adoption

01

Today: 60 minutes

Explore AI together. Share your experience and identify a business problem worth solving.

02

Before Silicon Valley

Complete your learning profile. Bring one recurring task and a safe sample to test.

03

In Silicon Valley: 4 hours

Work in 20 teams of three. Build and test a solution, then learn from seven selected demos.

Your outcome: one tested workflow and a clear next experiment at work.

Which AI tools do you use?

Select all that apply. Choose “None yet” on its own.

A ChatGPT

B Microsoft Copilot

C Google Gemini

D Claude

E Other AI tools

F None yet

We will use your answers to choose familiar tools for the exercises.

What have you used to build software?

Select all that apply. Include experiments and small projects.

- A** Excel macros or VBA
- B** Python, R or SQL
- C** JavaScript or other languages
- D** No-code app builders
- E** Other tools
- F** No experience yet

We will balance business knowledge and technical experience across teams.

Have you programmed with AI assistance?

Choose the highest level that describes your experience.

A I have not tried it

B I have generated code

C I have built or changed a prototype

D I use it regularly to program

We will use this baseline to plan coaching during the mini-hackathon.

AI support for a weekly executive brief

THE TASK

Turn rough meeting notes into a decision brief and action list.

Use a fictional business example.
Name the audience and desired format.
Ask AI to flag missing information.

THE EXECUTIVE'S ROLE

**Check facts and assumptions.
Confirm owners and deadlines.
Decide what to send or act on.**

Compare effort and usefulness
with your usual process.

A common problem for the group

“How might we help a manager turn meeting notes into a reliable action list in less time?”

Illustrative challenge. We will choose the final problem from your input.

Describe the friction

Who faces it? What task repeats? What makes it difficult?

Choose a useful scope

Look for a shared need, safe data and a result we can test in two hours.

Agree on evidence

Define success: time, accuracy, clarity or fewer missed actions.

Your learning profile

Complete the three-question survey
in English or Spanish.

- 01 What do you want to learn?**
- 02 Why do you want to learn it?**
- 03 What commitment will you make?**



Survey link: <https://s.zoom.us/j/bPFdJlfrq>

Innovation Without Instructions: A Guide to Actionable Impact

The Explorer's Path (For Individuals)

Start Small, Forget the Map.

Don't wait to know the final destination; build a small prototype to reveal the path.

Let Real Problems Be Your Guide.

Allow the obstacles you encounter during execution to dictate your next technical move.

Learn by Observing, Asking, and Doing.

Shift from a passive reader to an active creator by manipulating the tools yourself.



The Enabler's Strategy (For Leaders)

Prioritize Learning Over Early ROI.

Ask "What can we learn from this test?" instead of "What is the return?"

Build an "Unreasonable" Ecosystem.

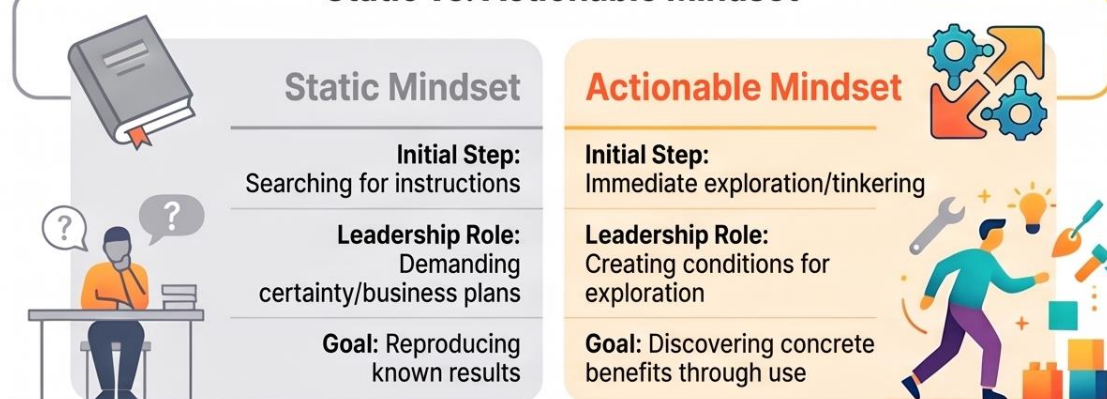
Support those who try to adapt the world to their ideas rather than conforming.

Convert Individual Curiosity into Institutional Capacity.

Use collective conversation to turn a single person's interest into a shared infrastructure.



Static vs. Actionable Mindset



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Four hours of hands-on learning

OUR 1

AI for everyday executive work

Live practice, prompting and human review

OUR 2

Frame the problem and build

20 teams of three develop a first prototype

OUR 3

Test and improve

Try a realistic case and prepare your evidence

OUR 4

Seven demos and shared learning

42 minutes of demos, 8 of reflection, 10 of commitments

One team, one useful prototype

THREE PEOPLE

TWO HOURS

Problem owner

15 min

Define the task and success measure

AI builder

45 min

Build a prompt, workflow or small app

Tester and storyteller

40 min

Test, challenge and improve the result

Rotate roles so everyone uses AI
and reviews its output.

20 min

Record evidence and prepare the demo

Every team submits: prototype + test result + next step

Seven demos and a shared learning record

42 min

Seven team demos

Each team has 4 minutes to show its solution and 2 minutes for feedback.

8 min

Group reflection

What helped? What failed?
Where did human judgment matter?

10 min

Next commitments

Choose one workplace experiment, an owner and a date to share what happened.

Selection: business value, evidence from testing and lessons others can reuse.

Silicon Valley explorer

**Bring a real business question.
Leave with an experiment you can use.**

Before the visit

Complete your survey.
Prepare a safe example of a daily task.

After the mini-hackathon

Try your workflow within seven days.
Share what you learn with your community.

Do not miss the opportunity to drive AI adoption in your community.